VIDEO MAPPINGS

AP® MICROECONOMICS
The AP® Microeconomics course is one of the most popular economics courses taught at the high school level. The material covered, outlined in the College Board’s course description, is more advanced than that found in a general high school economics class.

Here we’ve mapped videos from Marginal Revolution University’s Principles of Micro, Principles of Macro, Dictionary of Economics, and Everyday Economics courses to the AP® Micro standards. Below are some our best videos at the high school level. You can show them in class or assign them for homework — don’t forget they all come with practice questions!

**UNIT I - BASIC ECONOMIC CONCEPTS**

Videos:

*Division of Labor: Burgers and Ships*, with embedded practice questions

*Opportunity Cost* (Dictionary), with embedded practice questions

*Comparative Advantage and the Tragedy of Tasmania*, with embedded practice questions

*Introduction to Economics*, with embedded practice questions

*Incentives* (Dictionary), with embedded practice questions

*Introduction to Consumer Choice*, with embedded practice questions

*Budget Constraints*, with embedded practice questions

*Indifference Curves*, with embedded practice questions

*Consumer Optimization*, with embedded practice questions
UNIT II - SUPPLY AND DEMAND

Videos:
The Demand Curve, with embedded practice questions
The Supply Curve, with embedded practice questions
The Equilibrium Price and Quantity, with embedded practice questions
Supply and Demand Terminology, with embedded practice questions
Price Ceilings, with embedded practice questions
Rent Control in Mumbai, with embedded practice questions
Elasticity and Slave Redemption, with embedded practice questions
Consumer Surplus (Dictionary), with embedded practice questions
Producer Surplus (Dictionary), with embedded practice questions

UNIT III - PRODUCTION, COST, AND PERFECT COMPETITION

Videos:
Introduction to the Competitive Firm, with embedded practice questions
Maximizing Profit Under Competition, with embedded practice questions
Maximizing Profit and the Average Cost Curve, with embedded practice questions
UNIT IV - IMPERFECT COMPETITION

Videos:
Maximizing profit under monopoly, with embedded practice questions
Office Hours: Calculating Monopoly Profit, with embedded practice questions
The Monopoly Markup, with embedded practice questions
Introduction to Price Discrimination, with embedded practice questions
Office Hours: Game Theory, with embedded practice questions

UNIT V - FACTOR MARKETS

Videos:
The Marginal Product of Labor, with embedded practice questions

UNIT VI - MARKET FAILURE AND THE ROLE OF GOVERNMENT

Videos:
An Introduction to Externalities, with embedded practice questions
External Benefits, with embedded practice questions
The Coase Theorem, with embedded practice questions
Trading Pollution, with embedded practice questions
A Deeper Look at Tradable Allowances, with embedded practice questions
Public Goods and Asteroid Defense, with embedded practice questions
ABOUT MARGINAL REVOLUTION UNIVERSITY

Marginal Revolution University is building the world’s largest online library of free economics education videos—currently weighing in at more than 900 videos. Whether it’s an overview of micro and macro principles, a “duel” between leading thinkers, or a primer on how to manage your money like an economist, MRU’s videos bring viewers up to speed on what they need to know about economics. Interested in using MRU in your classroom? Have questions, comments, or lesson plans you’d like to share?

We’d love to hear from you!
Contact us at: support@mruniversity.com

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